

■ The University ...

Founded in 1823, the Georg Simon Ohm University of Applied Sciences Nuremberg is the second largest university of applied sciences in Bavaria, with over 9,000 students and more than 250 professors. The university is characterized by a long and successful legacy, imbued with the spirit of outstanding researchers such as Georg Simon Ohm and others who achieved commendable feats in both teaching and research. The university has partnerships with 100 other universities around the world, and its international orientation is reflected in the large number of foreign students – currently 1,200 foreign students from about 100 nations are enrolled at the university.

■ The Institute ...

GSO-MI is an institute within the Georg Simon Ohm University of Applied Sciences Nuremberg, and is dedicated exclusively to the provision of higher education geared towards international business and the increasing service orientation in this field. Preparing students for the global economy is GSO-MI's top priority. The Georg Simon Ohm University of Applied Sciences has been offering an internationally oriented MBA program of studies in English since 1997. It is the first university of applied sciences in Germany to award approx. 100 MBA graduates an MBA degree in its own right, i.e. without cooperation with a university abroad.



■ Course Contents ...

The modular design of the English-based studies in the full-time and part-time programs allows students to obtain a "Master of Business Administration" degree without having to give up their job. A plus factor is the special MBA program for graduates without a business management background. This allows non-financial students such as engineers to acquire the fundamental business skills and knowledge needed to successfully complete the MBA course of studies. The curriculum of both study programs – for students with a financial background and for students with a non-financial background – is the same for core subjects and electives.

Additional basic semester of the Non-Financial Program	
• Business Simulation	• Finance Basics
• Foundations of Economics	• Business Law Basics
• Foundations of Business Administration	• Case Studies in Management
• Accounting Basics	

The advanced study period consists of 12 core subjects (mandatory), two electives (to be chosen from a number of non-core subjects) and the master thesis. The core subjects cover management as well as functional areas. Special emphasis is placed on the advancement of the students' soft skills.

Core Subjects	Electives
Functional and cross-functional subjects	Financial Portfolio Management
• International Marketing	Internationalization in Medium-Sized Enterprises
• International Accounting	Business Excellence
• International Supply Chain Management	Moderation & Mediation
• International Finance	Service Marketing
Leadership and soft skills subjects	Industrial Management
• Leadership in International Organisations	Technology and Innovation Management
• Applied Leadership and Social Competence	Derivatives
Management	International Project Management
• Strategic Management	Leadership in Asia
• Managerial Decisions	
• Top Management Issues	
Master thesis	



■ For Details, Please Contact Our Admissions Office:

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MBA - General Management
(Georg Simon Ohm Management Institute – GSO-MI)

An International MBA Program with
a Corporate Orientation for Managers and
Management Trainees with a University Degree

Come and study at one of the leading
business schools in Germany!

■ The MBA Programs ...

GSO-MI’s international MBA programs in General Management favor studies that are on the students’ needs and backgrounds. GSO-MI offers a special customized “Master of Business Administration” program for students with a degree in other disciplines. This leads to a homogeneous learning atmosphere from the very beginning. The different time schedules of the course make it possible to choose the MBA program that best suits the student’s needs. Both programs can be booked on a full-time or part-time basis.

Corporate Master Program for Financials*

Corporate Master Program for Financials	Facts	Part-Time	Full-Time
	Duration	18 months	12 + 3 months
	Semesters	3 semesters	2 semesters
	Master thesis	included	included**
	ECTS	60 credits	60 credits
	Tuition Fee	15,000 €	15,000 €

*First degree in Economics or Business Administration
**3 months for master thesis, no presence necessary

Corporate Master Program for Non-Financials*

Corporate Master Program for Non-Financials	Facts	Part-Time	Full-Time
	Duration	24 months	18 + 3 months
	Semesters	4 semesters	3 semesters
	Master thesis	included	included**
	ECTS	80 credits	78 credits
	Tuition Fee	18,000 €	18,000 €

*First degree in a subject not related to Economics or Business Administration
**3 months for master thesis, no presence necessary



Experience

GSO-MI is one of the leading business schools in Germany, with more than 12 years experience as a provider of higher education. GSO-MI ranks among Germany’s top 3 public universities for its excellent, practice-oriented MBA programs at affordable tuition rates.*

International Atmosphere

Approximately 50% of the MBA students are international students from Africa, Asia, Europe, the Middle East and South America. GSO-MI offers organized study weeks with electives at partner universities in the U.S. (Barry University, Miami), China (Zhejiang University, Hangzhou) and Greece (T.E.I. Kavala). All MBA courses are taught 100% in English.

Personality

An important part of the MBA programs is the emphasis on the student’s individual personality development (soft skills). The curriculum includes workshops on communication, ethics and leadership skills as well as personal coaching.

■ Advantages ...

- Full-time & part-time programs
- MBA according to international top standards
- Accreditation by ACQUIN
- Lectures and administration 100% in English
- 50% international students (non-german)
- Support for collaboration projects with companies, internships etc.
- Free German language classes

■ Requirements ...

- Completed course of study with university degree
- Professional experience of at least two years after first university degree
- GMAT is recommended (but not mandatory)
- TOEFL, TOEIC or IELTS test
- Motivation and general suitability



■ Facts & Figures ...

Course Profile

Classes are organized like seminars. Group work, individual and group presentations as well as real-life projects and case studies convey practical knowledge and, in addition, promote the development of social competences (soft skills) on the part of the students. Furthermore, block events, workshops as well as intensive seminars organized outside the institute, international study trips, and specific seminars at partner universities abroad are essential elements of the studies.

The particular success of the courses of study is based primarily on the unique combination of experienced full-time academic staff and renowned lecturers from leading international companies with hands-on business experience. Moreover, the team of full-time academic staff itself has an international flavor, and includes representatives from Australia, China, the UK and the U.S.

Scholarships

We offer a limited number of GSO-MI scholarships to international candidates with foreign residency. The GSO-MI scholarships are awarded to excellent candidates and good students with proven financial needs. The scholarships are open to international students and take the form of partial fee reductions up to 30%.

Enrollment Deadlines

- January 15th for the summer semester
- July 15th for the winter semester

Applications may be accepted later, depending on the availability of places!

Semester Start

Studies begin on March 15th and October 1st, respectively

*by Stifterverband für die Deutsche Wissenschaft and McKinsey & Company